

SUSTAINABLE DEVELOPMENT AS A HUMAN PRINCIPLE, A SOCIAL MODEL IN TOURISM

Diaconescu Gabriela Nicoleta¹

¹⁾ *Academy of Economic Studies, Bucharest*

E-mail: gabriela132@rocketmail.com

Abstract

Sustainable development is a reality of our society, given the urgent need to use resources efficiently turning to their ability of alternative benefits. Whether it is a profitable activity or a personal action plan, man is faced with the situation of choosing just for him and for society. True revolutions start from the radical changes in every person as a way to feel, think and act consciously.

The purpose of this paper is to present a social model based on the proposal of human principles as foundation for society and for sustainable development applicable in tourism. Using as a research tool the questionnaire, the study reveals how these human values contribute to the society and tourism sustainable development.

Keywords

Sustainable development, human development, sustainable tourism, social model in tourism.

JEL Classification

O15, Q01, Z32
