

THE IMPORTANCE OF THE INTANGIBLE CULTURAL HERITAGE IN THE ECONOMY

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Abstract

The importance of intangible cultural heritage refer to the wealth of knowledge and skills that is transmitted from one generation to the next ones. First of all, for the minority groups and for mainstream social groups, the social and economic value of knowledge is relevant. Intangible Cultural Heritage is expressed through process, phrases, know-how, and abilities- that include associated objects and cultural spaces - that people distinguish as component of their cultural heritage. Spread through generations and constantly recreated, it ensures humanity with a sense of identity and continuity.

Secondly, different sectors of the economy, for instance: rates of growth and development, the volumes of outflow of foreign exchange, infrastructure development, new management techniques and the training experience are certainly contributing to the economic and social development of a country. Safeguarding intangible cultural heritage is a valuable source of the economy. Safeguarding activities must therefore always involve the society, people and, where appropriate, individuals that bear such heritage.

The global wealth of traditions is the principal motivation for travel, with tourists seeking to find out about new cultures and to experience the global difference of performing arts, handcrafts, rituals and cuisines. The cultural cooperation stimulates by such meeting prompts discussion, builds understanding and encourage tolerance and peace.

Persons who realize these values, everywhere in the world have their own way for spreading their knowledge and skills, for the most of the times relies on word of mouth rather than written texts.

In conclusion, the intangible cultural heritages create bridges between past, present and future; they make continuity and change the structure of the society with experiences like transition and transcendence.

Keywords: Intangible cultural heritage, economy, importance , safeguarding

JEL Classification: Z32