

# **TOURISTIC POTENTIAL OF CULTURAL LANDSCAPES IN THE HÂRTIBACIU VALLEY**

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## **Abstract**

Characterized by a multitude of cultures, Hârtibaciu Valley, lying in the center of Romania, in the Sibiu county, generated various cultural landscapes throughout history. It carries the name after the river that flows through this beautiful hilly region. These carry out the inland cultural heritage and marks in every materialization of the landscape results.

The subject presents the series of cultural landscapes of the Hârtibaciu Valley that are attractive for touristic purposes. The cultural landscapes are not only considered to be a compound effect of the interaction of the natural and anthropic components, but also as an element of the environment, being in a continuous metamorphosis.

Using a classification of the cultural landscapes, from the genetic point of view, the different landscapes found in the field are listed: cultural landscapes resulted from productive activities, habitațional landscapes, technogenic landscapes, historical landscapes, sacred landscapes, symbolic landscapes, commemorative landscapes, residual landscapes. For each category of landscapes the touristic attractiveness and representativeness will be mentioned.

The foreseen evolution of the cultural landscapes in the Hârtibaciu Valley is of falling in decline. The prevention of this situation could be realized by using its touristic potential to its maximum and by a proactive touristic promotion and development. Local identity and specificity is the ground stone that offers attractiveness to these cultural landscapes. This implies a conscious involvement of local actors and stakeholders to improve life quality and to develop a regional functional system.

## **Keywords**

**Cultural landscape, multicultural, tourism, development, sustainability**